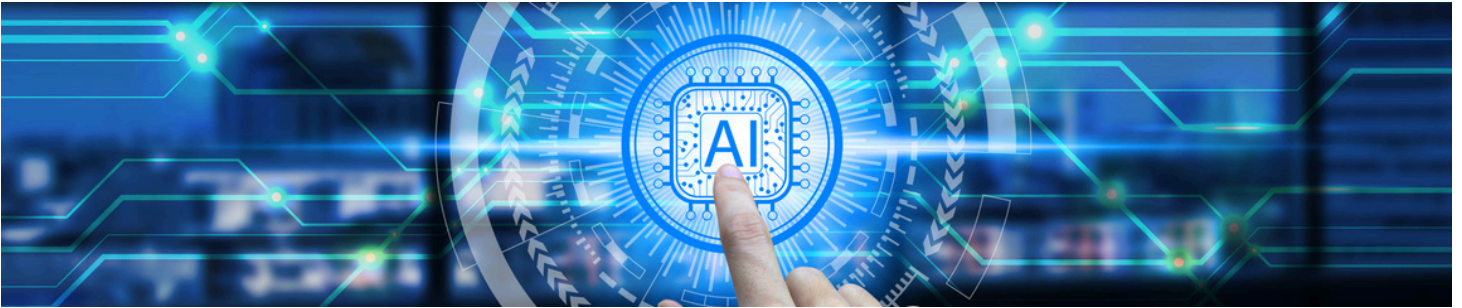


The Rural Report

REAL ESTATE NEWS AND VIEWS FROM DON MYERS
AND THE RE/MAX CENTRE REALTY FARM AND RURAL
LIFESTYLE DIVISION



WOULD YOU TRUST AI TO SELL YOUR HOME?

Would you let a computer negotiate your offer, show your home, or guide you through one of the most emotional transactions of your life?

Artificial intelligence—like ChatGPT and other tools—is everywhere. It's being used to drive cars, help doctors discover treatments, and yes, even assist in real estate. Some platforms now offer AI-generated home valuations, virtual staging, or predictive listing suggestions.

Last week, I received a newsletter that asked if AI would *replace* real estate agents. That one stopped me.

I've never had a client suggest they'd rather work with a bot than a Realtor—but it made me wonder: How far could this go? AI can provide quick facts. But can it navigate a bidding war with local insight? Can it feel your excitement or your anxiety when the appraisal comes in high or low?

AI is changing our industry. It's exciting—and sometimes unsettling. But I believe one thing will never change: real estate is a people business. Behind every transaction is a family, a future, and a story that deserves more than just an algorithm.

Would you trust AI to guide your next move? We'd love to hear your thoughts.

Don & Lori





UPCOMING EVENTS IN CENTRE COUNTY

State College Spikes vs. Scrappers

June 17 @ 6:35 pm

Half-price Walking Tacos all game long and half-price 16 oz. Miller Lite & Coors Light drafts on legendary nights from 5:30 to 7:30 p.m.!

Live After 5

June 18 from 5:30 pm

Join us for a weekly summer concert series that features some of the best local musicians in the area!

Enjoy Live After 5 beginning on June 11 and continuing through the end of August, every Wednesday from 5:30-7:30pm in the MLK Plaza, located right in the heart of Downtown State College.

Wing Fest

June 19 @ 5:00 pm

Listen to Music, Eat Wings, Be Happy!

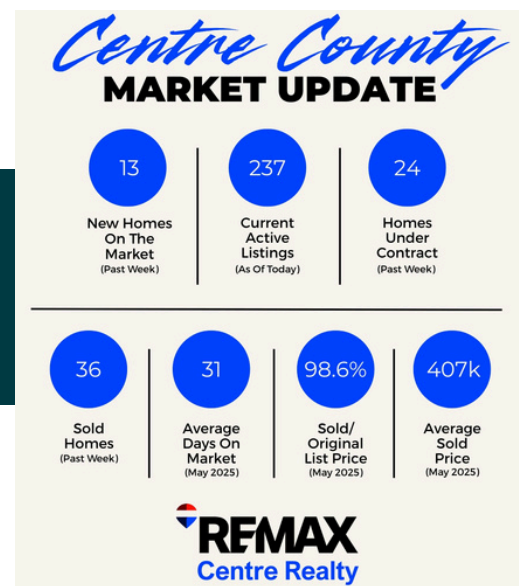
This event has evolved over time into its current state as a competition decided by the people's vote — each paid guest through the gate receives one vote ticket which can be used to select your favorite wing vendor of the night.

Uncaged – Zac Brown Tribute (8pm)

Visit <https://www.statecollege.com/events/> for more events information.

CENTRE COUNTY MARKET UPDATE

Effective date: June 1, 2025





REAL ESTATE NEWS



THREE THINGS TO AVOID WHEN USING AI AS A REALTOR

Artificial intelligence can be a powerful tool for Realtors®, but this article outlines three key pitfalls to avoid: sharing clients' personal information, blindly trusting AI-generated content, and relying too heavily on technology at the expense of personal connections. While AI can streamline certain tasks, it lacks the local expertise and human touch that are essential in a relationship-driven industry like real estate.

To read full article [click here](#).



JUNE IS NATIONAL HOMEOWNERSHIP MONTH

June is National Homeownership Month—a time to celebrate the financial, emotional, and generational benefits of owning a home, as well as the role Realtors® play in making homeownership accessible to all. While homeownership rates have grown, disparities still exist, and Realtors® continue advocating for fair housing and supporting clients on their journey to achieving the American Dream.

To read full article [click here](#).



DIY HOME REPAIRS

While most homeowners try to tackle repairs themselves before calling a pro, many admit they lack the knowledge—and sometimes make things worse—due to cost concerns and limited skills. Fortunately, platforms like YouTube have become go-to resources, with DIY videos helping homeowners save an average of over \$2,000 on repairs.

To read full article [click here](#).



New Updates

FARM and RURAL LIFESTYLE
PROPERTIES



CENTRAL PA
rural property
dream lifestyles

PROPERTY SEARCH

HOME

CURRENT LISTINGS

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*From fishing and hunting cabins to highly
productive farms and everything in between.*

*We work together to successfully connect
buyers and sellers. Give us a call, and let us
help you find the best rural property to fit
your needs.*



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Newsletters

Visit CentralPaRuralProperty.com to explore our updated look and check out our brand-new Newsletter page and the new search option. Catch up on past editions and sign up to stay in the loop with rural listings, local insights, and more!

If you're in the market to purchase a property, please give our property search a try. Should you require assistance in navigating our website or searching for real estate, please call Don at 814-571-8200 or email donmyers@myersfarm.com.

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